

# **Morgan's Point Resort Economic Development Corporation**

**Resolution No** \_\_\_\_\_

**A RESOLUTION APPROVING THE NEIGHBORHOOD DIGITAL COMMUNICATION SIGN PILOT PROJECT, IDENTIFYING THREE POTENTIAL SITE LOCATIONS, AND AUTHORIZING EXPENDITURE OF TYPE B SALES TAX FUNDS IN AN AMOUNT NOT TO EXCEED \$30,000, SUBJECT TO CITY COUNCIL APPROVAL AND EXECUTION OF A CITY-EDC PROJECT AGREEMENT.**

**WHEREAS**, the Morgan's Point Resort Economic Development Corporation ("EDC") is a Type B corporation authorized under Chapters 501–505 of the Texas Local Government Code; and

**WHEREAS**, Type B corporations may fund community development projects, including public information systems and improvements that enhance communication, safety, and quality of life for residents; and

**WHEREAS**, residents consistently report that Morgan's Point Resort lacks reliable communication tools, including the absence of a city newsletter, local newspaper, or universal social media use; and

**WHEREAS**, the EDC's 2026 Community Survey identified the need for improved communication tools to support community engagement and citywide information sharing; and

**WHEREAS**, City Council has expressed interest in digital communication signage as a modern, accessible method for delivering announcements, emergency alerts, and community information to residents; and

**WHEREAS**, the EDC has prepared a pilot project for a small, neighborhood-scale digital communication sign, with three potential City-owned locations suitable for installation; and

**WHEREAS**, message length and readability are determined by roadway speed, and each location offers different communication benefits based on traffic volume and speed; and

**WHEREAS**, the EDC desires to present this project as an optional community communication improvement for City Council consideration.

## **SECTION 1. PROJECT DESCRIPTION**

The EDC approves the **Neighborhood Digital Communication Sign Pilot Project**, consisting of the purchase and installation of one digital communication sign with the following characteristics:

- Approximate size: 8–10 ft wide, 2–3 ft tall
- Pixel pitch: 10–16 mm
- Pole-mounted structure with concrete footings

- Weather-rated enclosure
- Cloud-based software for remote updates
- Message capacity based on speed limit:
  - 25–30 mph → 2–3 lines
  - 35–40 mph → 1–2 short lines
  - 40–45 mph → 1 short line

The total project cost shall **not exceed \$30,000** in Type B sales tax funds.

## **SECTION 2. SITE OPTIONS**

The EDC identifies the following **three locations** as eligible installation sites. Final site selection shall be made by City Council.

### **Option 1 — Safety Center Corridor ( City Property on Lake Forest Drive)**

Speed: 25–30 mph Supports 2–3 lines of text and provides strong readability for resident communication.

### **Option 2 — FM 2483 City Entrance (City Property Near Safety Center)**

Speed: 40–45 mph Supports 1 short line of text and provides maximum visibility for high-volume traffic entering the City.

### **Option 3 — Morgan's Point Road (City Owned Property @ Apache Lane)**

Speed: 35–40 mph Supports 1–2 short lines of text and provides balanced visibility for residents and visitors.

## **SECTION 3. BUDGET**

The EDC authorizes an expenditure **not to exceed \$30,000** for:

- LED sign unit
- Structural supports and footings
- Electrical connection
- Site preparation

Annual operating costs (software, electricity, maintenance) shall be the responsibility of the City.

#### **SECTION 4. CONDITIONS FOR PROJECT IMPLEMENTATION**

No funds shall be expended until:

- 1. City Council selects one of the three proposed locations;**
- 2. City Council approves the project; and**
- 3. A City-EDC Project Agreement (MOU) is executed, confirming the City's responsibility for:**
  - Long-term maintenance
  - Operations
  - Insurance
  - Software licensing
  - Electrical costs

#### **SECTION 5. AUTHORIZATION**

The EDC President is authorized to execute all documents necessary to implement the project upon City Council approval and execution of the Project Agreement.

**PASSED AND APPROVED this \_\_\_\_\_ day of \_\_\_\_\_, 2026.**

\_\_\_\_\_ **MPR EDC President**

**ATTEST:**

\_\_\_\_\_ **MPR EDC Secretary**