

THE LAKESIDE WRITE-UP

Morgan's Point Resort, Texas

live. work play. in mpr



Business Directory
Morgan's Point Resort, TX

Morgan's Point Resort Economic Development Corporation
Website: <https://mpr-edc.org>
Facebook Page: <https://www.facebook.com/MorgansPointResortEDC>



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CenTex Barn Quilts
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**MPR BUSINESS
SPOTLIGHT**

What is Tactical Urbanism?

Source: Excerpt from an article by Urban Design Lab



Tactical Urbanism emphasizes grassroots initiatives that empower communities to experiment with changes to their surroundings. This approach offers a responsive way to address local needs, improve the livability of neighborhoods, and test new concepts before investing in permanent infrastructure. As its core, Tactical Urbanism values the immediate feedback of local stakeholders, ensuring that the transformations align with residents' needs.

Why it is important?

In today's rapidly evolving urban landscapes, Tactical Urbanism stands out as a dynamic approach to revitalizing public spaces. By prioritizing flexibility and community engagement, this strategy transforms everyday environments into vibrant, functional areas tailored to the unique needs of their inhabitants. Each Tactical Urbanism project serves as a collaborative canvas, inviting residents to actively participate in shaping their surroundings and fostering a sense of ownership and pride.

The strength of Tactical Urbanism lies in its adaptability and creative potential. Initiatives such as striking murals adorning abandoned walls, temporary playgrounds sprouting in empty lots, and pop-up markets occupying vacant storefronts illustrate how underutilized spaces can be ingeniously repurposed to serve public interests. These interventions not only introduce a mix of economic, cultural, and recreational activities but also enhance the social fabric of urban areas. By embracing diverse ideas and encouraging collaboration, Tactical Urbanism cultivates inclusive public spaces that reflect and celebrate the distinct identities of each community. Although individual projects may appear modest, their collective impact drives significant urban regeneration, challenging traditional urban planning paradigms by fostering a culture of experimentation and continuous improvement.

As cities continue to grow and evolve, Tactical Urbanism offers a scalable and sustainable pathway to creating more resilient and engaging public spaces. Urban designers and community leaders are encouraged to leverage this approach, harnessing local creativity and fostering partnerships that can transform vacant or neglected areas into thriving hubs of activity. By prioritizing small-scale, iterative projects, cities can adapt to changing needs and preferences, ensuring that public spaces remain vibrant and relevant for years to come. Embracing Tactical Urbanism not only enhances the aesthetic and functional quality of urban environments but also strengthens community bonds, paving the way for a more inclusive and dynamic urban future.

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Tactical Urbanism

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Community engagement

Community engagement in Tactical Urbanism builds civic pride and allows residents to have a direct impact on their urban environment. By being active participants rather than passive recipients, community members develop a stronger connection to the spaces they help transform. This empowerment builds lasting bonds and strengthens neighborhood ties, which can be particularly beneficial in communities that may feel overlooked or marginalized by traditional urban planning processes. In the end Tactical Urbanism thus becomes a tool for social cohesion, helping foster collective stewardship of public spaces and nurturing a culture of engagement.

Tactical Urbanism effectiveness

The success of Tactical Urbanism lies in its power to bring people together and create a shared sense of ownership over public spaces. These community-led interventions not only beautify and repurpose neglected areas but also empower residents to engage with their city actively. By democratizing urban development and making it more accessible, Tactical Urbanism offers a pathway to more equitable and resilient cities. As more communities embrace this model, it has the potential to reshape the way we view urban planning, making it a participatory, inclusive, and responsive process that genuinely reflects the people it serves.

Tactical Urbanism as a catalyst

One of the most powerful aspects of Tactical Urbanism is its ability to act as a catalyst for larger, systemic change. While the projects themselves may be small-scale and temporary, the momentum they generate can influence long-term urban policy and inspire comprehensive improvements. For instance, a series of pop-up bike lanes or pedestrian zones can demonstrate demand and provide evidence for permanent infrastructure upgrades. The success of these projects often sparks discussions on resource allocation, zoning policies, and sustainable city planning, bridging the gap between temporary solutions and durable urban transformations. By offering proof-of-concept for ideas that may have once seemed too risky or unconventional, Tactical Urbanism reshapes the urban planning landscape, making it more dynamic, inclusive, and adaptable.

In conclusion, Tactical Urbanism represents a transformative approach to city planning that empowers communities to reclaim and redefine their urban spaces. By prioritizing low-cost, flexible, and collaborative solutions, it revitalizes public spaces in ways that align with the needs and aspirations of local residents. As cities worldwide face the pressures of rapid urbanization and environmental challenges, Tactical Urbanism stands out as an effective tool for fostering resilience, inclusivity, and sustainability. This community-led model not only revitalizes neglected areas but also reimagines urban life as something co-created and continually evolving. By making urban spaces more responsive, engaging, and reflective of local identities, Tactical Urbanism paves the way for a future where cities are not merely built but truly lived in and cherished.

MPR Business Village

Working Title

Entrepreneurship
IN THE WORKS

Hi Neighbors and Friends of Morgan's Point Resort

My name is Linda and I'm the President of the MPR Economic Development Corporation (EDC). First, I want to thank everyone who participated in our Tiny Business Village community outreach poll (Friendly Neighbors of MPR Facebook Group) back on April 8th. Your input, ideas and offers to help with the EDC "pop up demonstration" has proven that there is more than just a few of us who would like a special place in MPR to bring us together on a regular basis.

The EDC's goal is to create a place that can fulfill this need for human connection by supporting small business owners who will offer "experiences" before products or services (the new trend in retail sales).

The EDC is asking for your help again. Do you know of anyone (yourself included) who might be interested in participating in the tiny business village concept as a tenant? Send me an email (LIN1326@aol.com) with a name, type of business and ideas for Village "experiences" Thanks!



The village concept is a work in progress. Based on similar village guidelines, MPR EDC may start with the following tenant "basics" and tweak as necessary for vendor success.

Tenant basics:

1. Shoppe sizes (10' x 12' and 12' x 14")
2. Recommended lease will be based on a season (May-December) and cost range \$200-\$300/month
3. Units will include electric; heating/air conditioning; waste removal; port-a-potties and general maintenance.
4. Village will be managed by an association (regular events and an annual fundraiser for the Village) and an EDC Event Planner.
5. Shoppes may be open for business 7 days per week but are mandated to be open- May to September (Friday 10 am to 5 pm, Saturday 9 am to 5 pm and Sunday 11 am to 4 pm); holiday weekends in October, November and December. One tiny business is lonely; groups of businesses are a draw!
6. In exchange for a reduced lease cost, tenants participate in weekly "chores"; shared event tasks and marketing.
7. The MPR Village needs to be "unique" and we will be asking our tenants to offer "experiences" on Friday, Saturday and Sunday mandated hours.
8. Tenants are expected to promote their business at the Village location.
9. Village will include a food truck court; covered picnic tables, basic yard games for all ages and a stage for local entertainers. Additional pop-up vendors and food trucks will be recruited for weekend events.



Imagine creating a place with a world of possibilities. A space that isn't just a shed, but a symbol of hope and potential. The MPR Tiny Business Shoppe is the key to unlocking an entrepreneur's lifestyle full of connections and exciting opportunities. The Shoppe offers a perfect solution for business start ups seeking an affordable storefront in beautiful Morgan's Point Resort, Texas.

Pop Up Shoppes Market-Socials



MPR Business Village

Working Title

xxx Lake Forest Drive

Morgan's Point Resort, TX 76513



- 10' x 12' Shoppe
- 12' x 14' Shoppe
- Electric and Heat/Air Conditioning
- Open May to December
- Advertising Support
- Small Events/Socials

Information: <https://MPR-EDC.org>

Need to Generate Fresh Ideas? Use Your Voice.

Source: Excerpt from an article by [Anne-Laure Le Cunff](#) (Ness Labs)



5 ways to use your voice in knowledge work

Speaking isn't just for sharing finished ideas. It's a powerful tool for shaping them. Here are five practical ways to use your voice to think more clearly, create more freely, and communicate more effectively:

- 1. Walk through complex problems.** When stuck on a difficult challenge, explain it aloud as if teaching someone else. Similar to the Feynman technique, this “rubber duck debugging” technique I saw many engineers at Google use often reveals solutions that weren't apparent in silent thinking.
- 2. Record your brainstorming.** Use voice memos for initial idea generation. The spontaneity of speech often produces creative connections that slower and more careful typing might miss.
- 3. Vocalize your writing.** Read your drafted emails, reports, or presentations aloud before finalizing them. You'll catch awkward phrasing, logical gaps, and tone issues more effectively.
- 4. Dictate while walking.** Combine physical movement with thinking out loud for maximum cognitive benefit. Take a walk while dictating thoughts on a problem you're solving. You can see this as generating momentum both mentally and physically.
- 5. Rehearse key points aloud.** Before important meetings or presentations, practice articulating your main ideas out loud. It will help sharpen your thinking and build confidence.

Used intentionally, your voice can become a thinking tool. These five “voice-powered” practices can lead to clearer ideas, faster insights, and more confident delivery. The key is simple: say it out loud.

In a world built around keyboards, voice-first tools can unlock speed, clarity, and new creative energy.

In our typing-dominated work culture, it's easy to forget that our voices were our first and most natural thinking tools. Voice is fast. It's human. It reveals our thoughts before we edit and polish them.

So, next time you face a challenging problem or need to generate fresh ideas, try stepping away from the keyboard and engaging your oldest thinking partner: your voice.

Calendar of Events- Fun Times, Important Information, Vendor, Sponsorship, Donation & Volunteer Opportunities in MPR

- June 2- Water Aerobics open for the Summer
- June 26- MPR Explorers- MPR Police-Scam Alerts
- July 12-13- Quarterly Clean Up
- July 19 & 26, August 2 & 9- Summer Reading
- Sept 20-Chili Challenge
- Oct 1- National Coffee with a Cop
- Oct 4- Community Yard Sale
- Oct 10 & 11- Nipper BBQ Cook-off
- Oct 29- Fall Festival
- Nov 15- Library Art Show
- Nov 22- Pre Thanksgiving Bake Sale
- Dec 5- Santa and Mrs. Claus

Mark
YOUR
Calendar



**NO brush
until
further
notice...**



We'll take all you
got...except

BATTERIES, PAINT, TIRES, and NO CHEMICALS AT ALL
No Brush Until Further Notice

MPR QUARTERLY CLEAN UP @ "THE PIT"
NEXT TO THE SAFETY CENTER
6 LAKE FOREST DRIVE

2025
January 11-12
April 12-13
July 12-13
October 11-12

OPEN
8 AM - 5 PM

Morgan's Point Resort
Texas



MORGAN'S POINT RESORT

WATER AEROBICS

Benefits MPRVFD Auxiliary

FOLLOW THE LADIES AUXILIARY ON FACEBOOK FOR MORE INFORMATION
<https://www.facebook.com/LadiesAuxiliaryMprvfd>

Water Aerobics- Starting
June 2, 2025

Morning Sessions are
Tuesday and Thursday
9-10 AM

Evening Sessions are
Monday and Wednesday
7-8 PM

MPR Community Pool
60 Morgan's Point Blvd



Information you
can use!

What are the
newest scams
(and those pesky
ones that will not
go away)?

Join the Explorers
& MPR Police Dept
On June 26th and
find out.



Conversation with
the MPR Police
Department-
Scams Alert



GameTime

LIBRARY@MPRTX.US

Garrett & Mic Hill Event Center
60 Morgan's Point Blvd.

MPR EXPLORERS



@ THE POINT

- ☒ 9 AM- Morning Goodies & Sharing Stories About MPR
- ☒ 9:30 AM - 10:30 AM +/- Conversation with the MPR Police Department- Scams Alert
- ☒ 10:30 AM- Noon- Game time!



26
JUNE

9 AM- NOON

Bringing Neighbors
Together to Explore
New Vistas!



The Lakeside Write-up is a monthly update, provided free of charge, devoted to a variety of topics of interest to Morgan's Point Resort, Texas, businesses, entrepreneurs & residents. The views and analyses presented herein do not necessarily represent the policies or the endorsement of the Morgan's Point Resort Economic Development Corporation. Articles are intended only as a discussion and overview of the topics presented.