

THE LAKESIDE WRITE-UP

Morgan's Point Resort, Texas

live. work. play. in mpr



Business Directory
Morgan's Point Resort, TX

Morgan's Point Resort Economic Development Corporation
Website: <https://mpr-edc.org>
Facebook Page: <https://www.facebook.com/MorgansPointResortEDC>



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Dust to Glory Mobile Detailing
Phone: 254.718.9512



**MPR BUSINESS
SPOTLIGHT**

Smart Growth America

Shared by: <https://smartgrowthamerica.org/what-is-smart-growth/> (EPA)

“We envision a country where no matter where you live, or who you are, you can enjoy living in a place that is healthy, prosperous, and resilient.”

Neighborhoods shape our lives. Where we live can influence our health, our economic potential, and our children’s futures. Everyone in America—no matter their age, ability, income, or race—deserves the option to live somewhere affordable, convenient, beautiful, and safe.

Smart growth means reinvesting in America’s downtowns and main streets, the economic engines of big cities and rural towns alike. Smart growth means creating homes for families of all income levels alongside one another in locations where daily needs are close by. Smart growth means diversifying our transportation system so Americans have a choice in how they get around. Smart growth means building streets that are safe for people walking, bicycling or using any sort of assistive device, as well as driving. Smart growth means protecting our open green spaces for generations to come.

Above all, it’s about helping every town and city become a more economically prosperous, socially equitable, and environmentally sustainable place to live, helping everyone flourish.

So what is smart growth?

Smart growth looks different from place to place—it’s an overall approach to development that encourages a mix of building types and uses, diverse housing and transportation options, development within existing neighborhoods, and robust community engagement. The 10 principles below, developed several decades ago, are considered the foundation of a smart growth approach

1. Mix land uses
2. Take advantage of compact design
3. Create a range of housing opportunities and choices
4. Create walkable neighborhoods
5. Foster distinctive, attractive communities with a strong sense of place
6. Preserve open space, farmland, natural beauty, and critical environmental areas
7. Direct development towards existing communities
8. Provide a variety of transportation choices
9. Make development decisions predictable, fair, and cost-effective
10. Encourage community and stakeholder collaboration in development decisions



MPR EDC PROJECT IN THE WORKS TINY BUSINESS VILLAGE

The MPR Economic Development Corporation would like to bring a “Tiny Business Village” to Morgan’s Point Resort. The entrepreneurial/incubator concept is popping up around the country.

The Idea

A Tiny Business Village is a way to invite small businesses from around the region to a hub of creativity and commerce. The Village is a fantastic opportunity for established businesses looking to expand, as well as for start-ups eager to make their mark in the community.



A Visual



The Shops Incubator Program is designed to attract small businesses, create more retail shopping activities & entertainment, to bring people to this unique destination and the rest of our downtown. This program offers an opportunity to sell products and services of interest to patrons.

Human Connections

Since we can now shop and converse online, we no longer connect with people in-person as much as we did in the past. While experiential retail is bringing people together, humans need and desire additional ways to connect. Commercial Districts (and Tiny Business Villages) are positioned to facilitate and generate these connections.



The Case for Checklists

Shared by: NessLabs

Systemic complexity means that we cannot rely on our memory alone to know what to do and when to know it. Checklists are a powerful tool allowing us to unload some of the cognitive stress of living our lives to an outside helper.

That's why they're everywhere, from the World Health Organization's surgical safety checklist to flight checklists and more mundane event production checklists. We use them to do our groceries, run businesses, and perform complex surgery.

You can design your own checklist to unlock efficiency, precision, and - perhaps most importantly - peace of mind in your personal and professional projects.

Avoiding terrible mistakes

No matter how much expertise we accumulate, we are still human. We are vulnerable to basic errors. And checklists can protect ourselves from some of the most blatant ones.

The power of checklists

Checklists may sound like simple tools, but they can be extremely powerful if used properly. You can:

- Launch better products
- Make better decisions
- Do better work.

How can you design a checklist that works for you?

You can find the IDEAL CHECKLIST on Page 5



Continued on page 5

The Ideal Checklist

Continued from page 4

First, it's important to clarify that checklists are not to-do lists. While a to-do list is a list of tasks to be performed, which could be in a random order and without any overarching purpose, a check-list is a well-defined list of conditions to mark as true for a complex task to be completed.

You could have a checklist for launching a product, cleaning the house, or buying a new car - any task that has several moving parts. Once you have chosen a task that's complex enough that you might benefit from the cognitive offloading of a checklist, just go through these three steps:

1. Define a clear objective. Do not create a laundry list of tasks. Instead, work your way back from the overall objective and make sure that you list all of the necessary conditions before you're ready to go.
2. Keep it to one page. According to Atul Gawande, the ideal number of pages that a checklist should have is just one. Yes, astronauts may use longer ones, but I'm going to go on a limb here and assume you're not an astronaut. Shorter is better. This will reduce cognitive load and make your checklist much more manageable.
3. [Optional] Add owners and deadlines. If this is a collective checklist and you are working as part of a team, it can be useful to associate each item with an owner and a deadline. This will help you and the team move smoothly through the checklist and ensure the right item owner knows what they have to work on.

This process is all about getting important steps out of your brain and into an external tool. It will ensure you make fewer mistakes and reduce your stress levels. Once you start getting used to them, you will see how useful checklists can be in all areas of your work.

Next time you have a big project or if you're currently working on one, give it a try and create a checklist. If it's a team project, make sure to seek the input of your team members. A collaborative checklist is even more powerful. Here's to smarter, safer work!



From NASA to WHO and even famous musicians, anyone who works on projects with lots of moving parts relies on the humble checklist!

Calendar of Events- Fun times, Important Information, Vendor, Sponsorship, Donation & Volunteer Opportunities in MPR

Calendar of Events 2024

- Elder Explorers @ The Point (No socials in Dec)
- Dec 6- Santa and Mrs Claus
- Dec 16-20 Christmas Lighting Contest



Fun Events Planned for 2025

- Roses for Hoses 5K Run
- Kid Fish
- Summer Reading
- Chili Challenge
- Community Garage Sale
- National Night Out
- Nipper BBQ Cook-off
- Trunk or Treat
- Library Art Show
- Santa and Mrs Claus



CITY OF MORGAN'S POINT RESORT

**FRIDAY
12.6.24**

6-8 PM

SANTA & MRS. CLAUS

GARRETT & MIC HILL EVENT CENTER
60 MORGAN'S POINT BLVD.

COMING SOON

CHRISTMAS LIGHTING CONTEST

December 16-19, 2024
Morgan's Point Resort, TX

The Lakeside Write-up is a monthly update, provided free of charge, devoted to a variety of topics of interest to Morgan's Point Resort, Texas, businesses, entrepreneurs & residents. The views and analyses presented herein do not necessarily represent the policies or the endorsement of the Morgan's Point Resort Economic Development Corporation. Articles are intended only as a discussion and overview of the topics presented.