Morgan's Point Resort, Texas Economic Development Corporation

APRIL 18, 2024

Regular Meeting & Workshop 11:30 AM to 1:00 PM Garrett & Mic Hill Event Center 60 Morgan's Point Resort, Texas

MINUTES

CALL TO ORDER & QUORUM - Linda Bridges @ 11:33 am

In attendance (Board of Directors)

Linda Bridges, President Jason Johnson, Vice President Greg Weisman, Director Ted VanLier, Director

Not in attendance (Board of Directors)

Terry Harrah, Secretary Scott Fornier, Director

Guests in attendance

Ted Teegarden

ITEM #1 NEW BUSINESS Discussion and Possible Action Items

- a) Minutes
 - 1. **Motion** to approve January 18, 2024 Board Meeting Minutes made by Ted VanLier, second by Jason Johnson **Majority approved.**
- b) Financial Report
 - 1. <u>Motion</u> to accept Statement of Cash Flow Report January-March 2024 made by Ted VanLier, second by Greg Weisman. **Majority approved**
- c) Corporation Calendar of Events- update for deadlines/completion. Annual Report to City Council, 990 EZ taxes & Texas Sales Tax Report. Next deadline is Proposed Workplan and Budget to City Council by August 1^{st} . (No Action)
- d) Board of Directors:
 - **1.** <u>Motion</u> to recommend to City Council the appointment of Ted Teegarden to serve on the MPR EDC Board of Directors. (Term expires December 31, 2025) made by Jason Johnson, second by Greg Weisman <u>Majority approved.</u>
- e) Membership Fees- Budget #701- Budget available= \$355.00
 - **1.** <u>Motion</u> to purchase a one year subscription to GrantWatch.com (+/- \$200/yr) made by Greg Weisman, second by Ted VanLier. <u>Majority approved</u>
- f) Combo City Council/EDC workshop- May weekdays, Wednesday or Thursday evenings 6-8 pm. (Date/time options to present to City Council)
- g) Event Center- Workplan # 2 Maximize CityAssets
 - 1) <u>Motion</u> for EDC to apply for \$50,000 T-Mobile Grant for Event Center upgrades (curb appeal etc.) made by Jason Johnson, second by Greg Weisman. <u>Majority approved.</u> Note: City is not going to apply for grant to use parks. City Council approved request for EDC to apply for T-Mobile grant at their April 9, 2024 City Council Meeting
- h) Tiny Business Village- Workplan #3- Business Development Budget (Entrepreneurial Ecosystem Development Plan)
 - 1. <u>Motion</u> to move \$5,000 from Young Entrepreneur Budget line item #402 to new line item #404- Tiny Business Village made by Greg Weisman, second by Jason Johnson. <u>Majority approved.</u>

- 2. <u>Motion</u> to form a Steering Committee for the Tiny Business Village project (surveys, focus groups, community outreach events etc.) made by Jason Johnson, second by Greg Weisman. <u>Majority approved.</u>
 Note: Kick off at the May 18, 2024 Third Saturday Markety & Business Showcase.
- i) Third Saturday Market & Business Showcase (formally Farmer's Market)- May 18 and June 15. Workplan #3-Budget. Available funds for Events- \$4,707.78
 - 1. Volunteer needed to help organize vendor set up (approx. 3:30 PM to 5:00 PM- both days (Linda, Greg, Ted V., Ted T- May and June; Jason- June)
 - 2. Advertising Campaign- focus on social media- no paid ads at this time.
- j) SummerFest- Workplan #3- Business Development
 - 1. <u>Motion</u> to participate in the 3rd Annual SummerFest by co-ordinating Food Trucks and Vendors made by Greg Weisman, second by Jason Johnson. <u>Majority approved</u>. Note: Possible income project for EDC. Set up a booth for EDC Community Engagement- Tiny Business Village.
- k) Community Engagement- Workplan #5- Budget \$5,000
 - 1. <u>Motion</u> for EDC to participate in two Community Engagement activities to promote EDC proposed projects, including, but not limited to the Tiny Business Village Concept made by Jason Johnson, second by Greg Weisman. <u>Majority approved</u>.

ITEM #2 OLD BUSINESS Discussion and Possible Action Items

- a) Risk Management Program
 - 1) Record storage & Password policies (payment approval procedure) (Jason Johnson) (no action)
- ITEM #3 BOARD MEMBER REPORTS AND ANNOUNCEMENTS N/A
- ITEM #4 BRIEFING BY CITY MANAGER/ASSISTANT MANAGER/CFO N/A
- ITEM #5 REQUEST AGENDA ITEMS FOR FUTURE MEETINGS
- 1. AARP Community Grant- 2024
- 2. Recommendation to City Council the appointment of an EDC Director to serve on the MPR EDC Board of Directors.
- 3. Texas Code 501, Subchapter F & 505 Subchapter D & E pre-approved projects- ideas:
 - A. "Keep Mpretty" Campaign- Additional recyclables @ Safety Center (Alum, Plastic)
 - B. "Keep Mpretty" initiative Idea: Business matching grants to remove old signs
 - C. Business Development- Oakmont Park (Idea- overnight camping; day camp activities- fishing, outdoor activities- lessons etc.) Camping and the Transformational Economy

ITEM # 6 ADJOUNMENT- Motion to adjourn @ 12:27 pm made by Jason Johnson, second by Greg Weisman. **Majority approved.**

Attest:

Linda Bridges MPR EDC President