

Morgan's Point Resort, Texas
Economic Development Corporation
JANUARY 18, 2024
Regular Meeting & Workshop 11:30 AM to 1:00 PM
Garrett & Mic Hill Event Center 60 Morgan's Point Resort, Texas

MINUTES

CALL TO ORDER & QUORUM – Linda Bridges @ 11:34 am

In Attendance (Board of Directors)

Linda Bridges, President
Jason Johnson, Vice President
Scott Fournier, Director
Greg Weisman, Director

Not in Attendance (Board of Directors)

Terry Harrah

ITEM #1 NEW BUSINESS Discussion and Possible Action Items

a) Minutes

1. **Motion** to approve Oct 12, 2023 Board Meeting Minutes, made by Jason Johnson, second by Scott Fournier. **Majority approved.**
2. **Motion** to approve December 27, 2023 MPR Board Meeting Minutes, made by Greg Weisman, second by Scott Fournier. **Majority approved.**

b) Financial Report

1. **Motion** to accept Statement of Cash Flow Report October 1-December 31, 2023 made by Scott Fournier, second by Jason Johnson. **Majority approved**
2. **Motion** to open a second checking account at Horizon Bank (business account) with unlimited checks (request for payments to be approved by Vice President and Secretary) made by Scott Fournier, second by Jason Johnson. **Majority approved.**

c) Election of Officers: **Motion** to elect Linda Bridges as President; Jason Johnson as Vice President and Terry Harrah as Secretary made by Scott Fournier, second by Greg Weisman **Majority approved.**

d) **Motion** to accept Jason Johnson's resignation from the Development District of Central Texas (DDCT) Board of Directors, with regret made by Scott Fournier, second by Greg Weisman. **Majority approved.**

1. **Motion** to recommend to City Council, the appointment of _____ to serve on the DDCT Board of Directors.- **On Hold**

e) **Motion** to recommend to City Council the appointment of Ted VanLier to serve on the MPR EDC Board of Directors made by Jason Johnson, second by Greg Weisman. **Majority approved.**

f) **Motion** to approve the "Lakeside Write-Up" newsletter (published by the MPR EDC) as a Community Outreach project, to include, but not limit content to economic development education, MPR project updates, MPR events and business opportunities/education made by Jason Johnson, second by Scott Fournier. **Majority approved.**

g) **Motion** to initiate an Entrepreneurial Ecosystem Development Plan in MPR by gathering data and feedback via surveys, focus groups and community engagements events. Collaborate with City Council and Staff to follow up on recommendations from entrepreneurs, consumers and residents to implement a plan for cultivating a thriving and connected business community in MPR made by Jason Johnson, second by Greg Weisman. **Majority approved.**

h) **Motion** to form committees per Bylaw Article VI. Committees will be chaired by an EDC Director made by Jason Johnson, second by Greg Weisman **Majority approved.**

i) **New Projects:**

1. **Motion** to show support for an income generating pavilion at Ansay Park (based on 2016 Park Master Plan) made by Scott Fournier, second by Jason Johnson. **Majority approved.** ** Recommend to MPR Parks and Rec Committee to apply for the \$50,000 T-Mobile Grant.
2. **Motion** to collaborate with MPR Planning and Zoning to create a home-based business City Ordinance (residential structure, yard & and accessory buildings) to promote the MPR Entrepreneurial Ecosystem Development Plan (increase employment and sales tax revenue). **On hold**
3. **Motion** to collaborate with MPR City Council to build a “Tiny Business Village” (to include an area for Pop Up Market and a Food Truck Park) on Lake Forest, near the MPR Safety Center, made by Jason Johnson, second by Greg Weisman. **Majority approved.**
- 4) **Motion** to collaborate with MPR City Council to start a keep MPR beautiful “Mpretty” initiative (to include, but not limit project to commercial district revitalization and a “first impressions” survey) made by Scott Fournier, second by Jason Johnson. **Majority approved.**
- 5) **Motion** to collaborate with MPR City Council to formulate a plan for an entrepreneurial facility (makerspace). **On hold**
- j) **Motion** for MPR EDC Board of Directors to attend a Saturday workshop in February or March to collaborate with City Council on Economic Development. **No motion. Suggest an April meeting.**

ITEM #2 OLD BUSINESS Discussion and Possible Action Items

a) Risk Management Program

- 1) Record storage & Password policies (Jason Johnson) **No action taken**

ITEM #3 BOARD MEMBER REPORTS AND ANNOUNCEMENTS

- Event Center “curb appeal” project- wait until last frost of the season to start project
- Young Entrepreneur- 2 challenges for LBHS students 1) how to expand availability of fresh produce in MPR 2) Ideas to market Garrett & Mic Hill Event Center. Encourage students to participate in MPR events to showcase their business or invention.
- Farmer’s Market- Tweak project for 2024. 1) recruit volunteers (individual tasks) to manage the market. 2) expand fresh produce source to include produce from residential gardens 3) include a “business showcase” for all types of vendors to sell their product or service and promote their business (entrepreneurs of all ages).
- Texas Economic Development Sales Tax Report FY23 filed on January 3, 2024.

ITEM #4 BRIEFING BY CITY MANAGER/ASSISTANT MANAGER/CFO

ITEM #5 REQUEST AGENDA ITEMS FOR FUTURE MEETINGS

ITEM #6 ADJOURNMENT- Motion to adjourn @ 12:53 pm made by Greg Weisman, second by Jason Johnson. Majority approved.

Attest:



Linda Bridges, MPR EDC President