

THE LAKESIDE WRITE-UP

Morgan's Point Resort, Texas

live. work. play. in mpr



*Business Directory
Morgan's Point Resort*

Morgan's Point Resort Economic Development Corporation
Website: <https://mpr-edc.org>
Facebook Page: <https://www.facebook.com/MorgansPointResortEDC>



Living in MPR...



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Valdez Custom Homes (TV J Builders
Tony Valdez Jr. MPR Resident
254.721.1655
<https://www.valdezcustomhomestx.com>



**MPR BUSINESS
SPOTLIGHT**

What do you think?

Can MPR protect the way of life that our residents treasure while supporting economic growth and bringing new opportunities?

Resource: United States Environmental Protection Agency (EPA)- Smart Growth Network

SMART GROWTH IN RURAL AREAS

US EPA suggests that if communities want to maintain their rural character, they should pursue three goals using smart growth approaches:

1. Support the rural landscape by creating an economic climate that enhances the viability of working lands and conserves natural lands.
2. Help existing places thrive by taking care of assets and investments such as downtowns, Main Streets, existing infrastructure, and places that the community values.
3. Create great new places by building vibrant, enduring neighborhoods and communities that people, especially young people, do not want to leave.

By growing and revitalizing historic town centers and ensuring that new growth and development reinforce traditional patterns, rural communities can protect the way of life that their residents treasure while supporting economic growth and bringing new opportunities.

The EPA Smart Growth Network has developed 10 principles based on experiences of communities around the country. The principles are flexible enough to apply to all types of communities, from rural to urban.

- Mix land uses.
- Take advantage of compact design.
- Create a range of housing opportunities and choices.
- Create walkable communities.
- Foster distinctive, attractive communities with a strong sense of place.
- Preserve open space, farmland, natural beauty, and critical environmental areas.
- Strengthen and direct development toward existing communities.
- Provide a variety of transportation options.
- Make development decisions predictable, fair, and cost-effective.
- Encourage community and stakeholder collaboration in development decisions.

The New Face of Entrepreneurship

Resource: Main Street America



Small businesses and entrepreneurial enterprises have long played an important role in defining the fabric of our communities—helping to fuel local economies, providing unique experiences for consumers, and catalyzing innovation. Over the last decade, this sector of the economy has grown, with a correspondingly greater impact on downtowns and neighborhood commercial districts across the country. Two critical factors are converging that will continue to fuel both the transition and growing importance of entrepreneurship as part of a community's revitalization efforts: an increase in the percentage of the workforce employed by small businesses, and a shift in the demographic makeup of small business owners.

Filling the small business gap is a boom in rates of entrepreneurship among women and minority groups. According to the most recent U.S. Census' Survey of Small Business Owners, women own 36% of all businesses, a jump of 30% over the previous five years. And, women are starting businesses at a rate of 1.5 times the national average. The rate of African-American women starting businesses was nearly seven times as high as their white counterparts, and the rate among Latina women was nearly nine times as high. And the largest generation, Millennials, are showing strong signs of entrepreneurial interests. Almost two-thirds (67%) said their goal involves starting their own business, according to a study from Bentley University.

Main Street America communities have long understood that supporting new and existing small businesses, and the entrepreneurs who run them, represents a vital aspect of the revitalization of downtowns and neighborhood business districts. These enterprises are the key to future prosperity, so it is imperative that commercial district leaders understand their importance and support their growth. New businesses, especially those owned and operated by Millennials, immigrants, and minority groups, will bring new ideas, innovation, excitement, and jobs to communities. As communities experience this transition in entrepreneurship, there is a corresponding transition in the habits of consumers. The move away from regional shopping malls and sterile big box stores represents a profound shift towards a more bifurcated shopping pattern. On the one hand, shoppers are seeking convenience and lower price points, while there is also a growing desire and willingness to support more experiential and value-add consumer shopping.





Morgan's Point Resort
3rd SATURDAY
Market

**5-7:30
PM**

LOOKING FOR VENDORS to help MPR create a vibrant and eclectic marketplace where residents and guests can meet and shop from local entrepreneurs, explore a world of great food, handmade crafts, watch “how it’s made” demos and so much more.

**THIRD SATURDAY
MAY 18 & JUNE 15**



3rd Saturday Market (Morgan's Point Resort) Vendor Registration Form 2024

Priority Charter School Administration
Parking Lot- 275 FM 2483
Morgan's Point Resort, TX 76513

For more information- LIN1326@aol.com

In addition to general merchandise vendors, the Market sponsors are looking for one dinner food truck or trailer to set up during the Third Saturday Markets (serving time 5- 7:30 PM) Pick the day (s) that fit your schedule. If interested, send an email to LIN1326@aol.com



Vendor, Sponsorship, Donation & Volunteer Opportunities in MPR

- February 29- Elder Explorers @ The Point Social
- April 13- Ladies Auxiliary Cops vs Robbers 5K Run - Walk, part of the Centex Race Series
- May 18- Third Saturday Market
- June 15- Third Saturday Market
- June 30- SummerFest
- July 20 & 27 and August 3 & 10- Library Summer Reading Program

The sponsors of the Elder Explorer Social are looking for businesses and individuals to volunteer their time to offer a program at their monthly social. Topics can be anything that would benefit not only senior citizens, but people of all ages. Contact the Library if you are available to entertain and educate!

Library@mprtx.us

ELDER



EXPLORERS

@ THE POINT

Health Care & Benefits of Pet Therapy



- 9 AM- Coffee, Morning Goodies & Sharing Stories About MPR
- 9:30 AM - 10:30 AM +/-
- Health care & Benefits of pet therapy
- 10:30 AM- Noon- Game of the month is "Left Center Right".

LIBRARY@MPRTX.US

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FEBRUARY

Garrett & Mic Hill Event Center
60 Morgan's Point Blvd.

9 AM- NOON

Learn, SOCIALIZE & Be Entertained!
Come and go as your time allows.
Programs are geared towards senior citizens, but ALL ages are welcome.
It's time to EXPLORE!