

MARKET ANALYTICS
$\mathbf{H d L}^{(3)}$ ECONSolutions

|  | 5 Min Drive |  | 10 Min Drive |  | 15 Min Drive |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Daytime Population | 5,816 |  | 25,426 |  | 31,012 |  |
| Student Population | 2,721 |  | 16,573 |  | 18,021 |  |
| Median Employee Salary | 45,603 |  | 51,180 |  | 49,839 |  |
| Average Employee Salary | 53,802 |  | 56,847 |  | 55,560 |  |
| Wages | \# |  | \# |  | \# |  |
| Salary/Wage per Employee per Annum |  |  |  |  |  |  |
| Under \$15,000 CrYr | 35 | 2.1\% | 67 | 1.8\% | 100 | 2.2\% |
| 15,000 to 30,000 CrYr | 194 | 11.5\% | 345 | 9.1\% | 461 | 9.9\% |
| 30,000 to 45,000 CrYr | 614 | 36.2\% | 1,179 | 31.2\% | 1,476 | 31.8\% |
| 45,000 to 60,000 CrYr | 306 | 18.1\% | 764 | 20.2\% | 941 | 20.3\% |
| 60,000 to 75,000 CrYr | 244 | 14.4\% | 670 | 17.7\% | 789 | 17.0\% |
| 75,000 to 90,000 CrYr | 139 | 8.2\% | 395 | 10.4\% | 455 | 9.8\% |
| 90,000 to 100,000 CrYr | 27 | 1.6\% | 41 | 1.1\% | 45 | 1.0\% |
| Over 100,000 CrYr | 135 | 8.0\% | 320 | 8.5\% | 368 | 7.9\% |
| Industry Groups |  |  |  |  |  |  |

Employee's by Industry


|  | Establishments |  | Employee's |  | Establishments |  | Employee's |  | Establishments |  | Employee's |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |
| Total | 139 | 100\% | 1,694 | 100\% | 224 | 100\% | 3,780 | 100\% | 288 | 100\% | 4,636 | 100\% |
| Accomodation \& Food Services | 8 | 6.0\% | 143 | 8.5\% | 15 | 6.6\% | 262 | 6.9\% | 19 | 6.5\% | 372 | 8.0\% |
| Administration \& Support Services | 2 | 1.6\% | 17 | 1.0\% | 4 | 2.0\% | 33 | 0.9\% | 7 | 2.6\% | 51 | 1.1\% |
| Agriculure, Forestry, Fishing, Hunting | 3 | 2.1\% | 21 | 1.2\% | 4 | 1.8\% | 26 | 0.7\% | 5 | 1.9\% | 31 | 0.7\% |
| Arts, Entertainment, \& Recreation | 3 | 2.0\% | 37 | 2.2\% | 4 | 1.9\% | 63 | 1.7\% | 5 | 1.6\% | 70 | 1.5\% |
| Construction | 13 | 9.5\% | 186 | 11.0\% | 20 | 9.1\% | 297 | 7.9\% | 31 | 10.8\% | 422 | 9.1\% |
| Educational Services | 8 | 5.7\% | 360 | 21.2\% | 11 | 5.0\% | 1,566 | 41.4\% | 13 | 4.5\% | 1,672 | 36.1\% |
| Finance \& Insurance | 9 | 6.2\% | 46 | 2.7\% | 14 | 6.3\% | 75 | 2.0\% | 16 | 5.7\% | 87 | 1.9\% |
| Health Care \& Social Assistance | 13 | 9.6\% | 155 | 9.1\% | 18 | 8.1\% | 175 | 4.6\% | 21 | 7.3\% | 195 | 4.2\% |
| Information | 3 | 2.4\% | 46 | 2.7\% | 4 | 1.7\% | 51 | 1.4\% | 4 | 1.4\% | 54 | 1.2\% |
| Management of Companies \& Enterprises | 0 | 0.3\% | 18 | 1.1\% | 1 | 0.4\% | 33 | 0.9\% | 1 | 0.3\% | 36 | 0.8\% |
| Manufacturing | 4 | 2.9\% | 60 | 3.5\% | 10 | 4.3\% | 200 | 5.3\% | 13 | 4.5\% | 266 | 5.7\% |
| Mining | 0 | 0.1\% | 1 | 0.1\% | 0 | 0.1\% | 3 | 0.1\% | 1 | 0.2\% | 8 | 0.2\% |
| Professional, Scientific, \& Technical Services | 12 | 8.7\% | 94 | 5.5\% | 19 | 8.6\% | 152 | 4.0\% | 24 | 8.4\% | 191 | 4.1\% |
| Real Estate, Rental, Leasing | 8 | 6.1\% | 66 | 3.9\% | 14 | 6.1\% | 97 | 2.6\% | 15 | 5.4\% | 107 | 2.3\% |
| Retail Trade | 23 | 16.9\% | 227 | 13.4\% | 40 | 18.0\% | 382 | 10.1\% | 53 | 18.5\% | 588 | 12.7\% |
| Transportation \& Storage | 1 | 0.4\% | 7 | 0.4\% | 2 | 0.7\% | 16 | 0.4\% | 3 | 1.0\% | 26 | 0.6\% |
| Utilities | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.1\% | 3 | 0.1\% | 1 | 0.2\% | 10 | 0.2\% |
| Wholesale Trade | 7 | 4.9\% | 57 | 3.4\% | 11 | 4.9\% | 95 | 2.5\% | 14 | 4.9\% | 121 | 2.6\% |
| Other Services | 20 | 14.5\% | 153 | 9.1\% | 33 | 14.5\% | 251 | 6.6\% | 41 | 14.4\% | 327 | 7.0\% |



## MARKET ANALYTICS

HdI ${ }^{\otimes}$ ECONSolutions

|  | 5 Min Drive |  | 10 Min Drive |  | 15 Min Drive |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Occupations | \# of Employee's |  | \# of Employee's |  | \# of Employee's |  |
| White Collar | 881 | 52.0\% | 2,221 | 58.8\% | 2,548 | 55.0\% |
| Architecture \& Engineering | 24 | 1.4\% | 53 | 1.4\% | 63 | 1.4\% |
| Community \& Social Science | 43 | 2.5\% | 71 | 1.9\% | 83 | 1.8\% |
| Computer/Mathematical Science | 22 | 1.3\% | 65 | 1.7\% | 72 | 1.6\% |
| Education, Training, \& Library | 263 | 15.5\% | 797 | 21.1\% | 877 | 18.9\% |
| Entertainment \& Media | 37 | 2.2\% | 84 | 2.2\% | 93 | 2.0\% |
| Healthcare Practitioners | 46 | 2.7\% | 99 | 2.6\% | 116 | 2.5\% |
| Healthcare Support | 30 | 1.8\% | 47 | 1.2\% | 54 | 1.2\% |
| Legal | 6 | 0.4\% | 10 | 0.3\% | 11 | 0.2\% |
| Life, Physical, \& Social Science | 10 | 0.6\% | 31 | 0.8\% | 37 | 0.8\% |
| Management | 97 | 5.8\% | 233 | 6.2\% | 277 | 6.0\% |
| Office \& Administrative Support | 257 | 15.2\% | 633 | 16.8\% | 749 | 16.1\% |
| Blue Collar | 787 | 46.5\% | 1,507 | 39.9\% | 2,027 | 43.7\% |
| Building \& Grounds Cleaning \& Maintenance | 76 | 4.5\% | 176 | 4.7\% | 208 | 4.5\% |
| Construction | 127 | 7.5\% | 220 | 5.8\% | 308 | 6.7\% |
| Farming, Fishing, \& Forestry | 2 | 0.1\% | 4 | 0.1\% | 7 | 0.1\% |
| Food Service | 115 | 6.8\% | 236 | 6.3\% | 327 | 7.1\% |
| Installation \& Maintenance | 68 | 4.0\% | 138 | 3.6\% | 190 | 4.1\% |
| Personal Care \& Service | 53 | 3.1\% | 77 | 2.0\% | 86 | 1.9\% |
| Production | 58 | 3.4\% | 150 | 4.0\% | 202 | 4.4\% |
| Protective Service | 11 | 0.6\% | 31 | 0.8\% | 38 | 0.8\% |
| Sales \& Related | 193 | 11.4\% | 319 | 8.4\% | 437 | 9.4\% |
| Transportation \& Material Moving | 84 | 5.0\% | 155 | 4.1\% | 223 | 4.8\% |
| Military Services | 25 | 1.5\% | 52 | 1.4\% | 61 | 1.3\% |

Employee's by Occupation


| Employee Totals and History | \# | \# | \# |
| :---: | :---: | :---: | :---: |
| Current | 1,694 | 3,780 | 4,636 |
| 2020 Q1 | 1,630 | 3,690 | 4,519 |
| 2019 Q4 | 1,713 | 3,815 | 4,684 |
| 2019 Q3 | 1,423 | 2,837 | 3,609 |
| 2019 Q2 | 1,724 | 3,832 | 4,692 |
| 2019 Q1 | 1,742 | 3,856 | 4,722 |
| 2018 Q4 | 1,704 | 3,815 | 4,683 |
| 2018 Q3 | 1,423 | 2,830 | 3,595 |
| 2018 Q2 | 1,697 | 3,805 | 4,675 |

