

MPR EDC Monthly Activities
December 7, 2023 - January 5, 2024
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Board of Directors' meeting

- Next meeting date is Thursday, January 18 @ 11:30 AM @ the Event Center. Linda needs to post the agenda no later than 72 hours before the meeting. Items to review/consider before the meeting:
 - January 18 tentative agenda
 - Oct 12 and Dec 27 draft minutes
 - Cash Flow (different format)
 - EDC Director application
 - joint workshop with City Council in February or March?

Treasurer's Reports

- December 7- Received notification from IRS approving an extension for filing our 990 Taxes ending 9.31.23.
- December 12- Sales tax deposit \$4,435.58
- January 3, 2024- Filed Annual Economic Development Sales Tax Report- Deadline is April 1st.
- IRS \$5,000 penalty for not filing for non profit status in 2011 (should hear from IRS by mid January)
- Kleypas Park "Kiddieland" project expenses paid by 5 entities (as of July 2, 2021)
 - Texas Parks and Wildlife Grant (to City of MPR) \$163,557.39
 - Donations \$3,600.00
 - City of MPR \$76,608.33
 - Dr. Gelzer and Cliffhouse \$5,280.00 (extended curb in front of private property)
 - MPR EDC \$84,206.00
 - Total "Kiddieland" expenses \$333,251.72
- Dec 27- EDC Board voted to change signature card at Horizon Bank- ADD Jason and Terry as of 12.27.23 and delete Debbie and Mike as of 12.31.23.

Recruit Board Members

- Uryan will be working with Linda to recruit new board members for January 2024.
 - December 27, 2023- Board approved Greg as an EDC Director. City Council will vote Jan 9th
 - January 5, 2024- Received application for Feb 13 city council agenda
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Election of Officers

- Election of officers is typically held in January for a one year term. Our bylaws include a President, Vice President and Secretary. In the past, the Board appointed a Treasurer.

501 (c) 4

- **SAM.gov** - The Board voted to apply for a Unique Entity ID. The ID will identify MPR EDC as a 501 (c) 4 and simplify the process for applying for Federal grants (basically lets us know up front if we qualify for certain types of grants).

Project updates:

- **Hdl Companies-** distribution of report on hold- wait for MPR Comprehensive Plan results. The completed plan is expected to be distributed to the community in February.
- **Maximize City Assets**
 - **City of Temple FM 2483 Corridor Master Plan**
 - **Event Center** (EDC Resolution' "create public pride through "curb appeal" projects to increase income for the city". Waiting until frost is over March/April to start this project.
 - 35 acres- The Pit- Resource: <https://www.linkedin.com/pulse/revitalizing-main-street-role-real-estate-urban-renewal-cindy-beltran-tvhvc>
 - Community Event ideas "bringing people together"
<https://www.socialtables.com/blog/event-planning/community-event-ideas>

- January 5, 2025- Linda spoke with Anna Barge from Ctcog about how to go about applying for a T-Mobile \$50,000 non matching grant (community benefit required) IDEA- pavilion with both community use and rentals
 - **New Business Development**
 - **Entrepreneurial Development Plan**
 - Resource: <https://www.energizingentrepreneurs.org/solutions/how-we-help/rcpd/>
 - **Home or Accessory Building Incubator businesses** (new project idea)
 - Section 18. - Accessory Building and Use Requirements.
 - 18.1 General.
 - A. An accessory building shall not be used for commercial purposes and shall not be rented in districts zoned Single-Family Residential (SFR), Multifamily Residential (MFR), or Manufactured Housing (MH). *****does this mean that a resident can use their accessory building for a business enterprise?**
 - **Young Entrepreneur Project**
 - December 12- Meeting with Belton ISD.
 - EDC offered two “MPR Challenges” for the students. We’ll see if any of the Belton students take up the challenges. (1) No fresh fruit or veggies in MPR other than at the Farmer’s Market. Any ideas to expand the availability of fresh produce in MPR? (2) The Garrett & Mic Hill Event Center is a perfect small venue for many activities. The center is underused. How would you market the center to gain the most income for the City?.
 - Any events held in MPR that would be appropriate for Belton student participation, the school administration will be sharing our flyers with both students and parents.
- **MPR City Council**
 - December 18- City Council held its Strategic Workshop. EDC submitted the following information.
 - MPR EDC 3 year strategic plan highlights
 - Notes of MPR EDC Activities Oct 2019- September 2022
 - December 19- Linda received following communication from Councilman Allyn.
 - Alysia Cook—Opportunity Strategies—resource for EDC- Offered to consult in many ways from applications and selection of EDC members; team building, updated strategy, **512-963-2263 | alysia@opportunitystrategies.com**
 - April 8, 2024 Eclipse—City will not sponsor event for liability reasons. What can EDC do? Special glasses w. MPR logos maybe just for residents. Other thoughts? City is not encouraging visitor participation within city limits. Public safety plan being addressed by public safety chiefs and PIOs. Plan presented at either January or February Council meeting.
 - Priority setting meeting with Council—how can we collaborate on economic development? February or March date?
 - Type of EDC after all your legal work—Type “B”--501 (c) 4—public instrumentality, non-profit corporation, tax exempt, *operates exclusively to promote the common good and general welfare of the people of MPR*. Does this match the wording of the ballot item which established the EDC—maybe 10-12 years ago? If not, do we need to vote on the new 501 (c) 4 to ensure legality of sales tax allocation to EDC? Neale (City Attorney)?
 - Beautification initiative? Keep MPR _____?
 - Sources of income besides sales tax: Food trucks—do they pay something or strictly service/convenience for events?? Card board recycling? Just a service? Or income producing? sources? You had mentioned participating in Event Center revenues? ?Up to your costs invested, less debt forgiven??