



City of Morgan's Point Resort, Texas
Economic Development Corporation

April 20, 2023

Regular Meeting & Workshop
11:30 AM to 1:00 PM

Mic and Garrett Hill Event Center

60 Morgan's Point Blvd.

MINUTES

CALL TO ORDER @ 11:34 AM & QUORUM present – Linda Bridges

In attendance (Board of Directors)

Linda Bridges, President

Jason Johnson, Vice President

Debbie Bates, Treasure

Mike Fletcher, Director

Not in attendance: (Board of Directors)

Christina Venegas, Secretary

Scott Fournier, Director

City Staff in attendance:

Cary Erskine, CFO/Assistant City Manager

Citizens in attendance:

Mark Allyn

Dorothy Allyn

Roxanne, Stryker

ANNOUNCEMENTS AND CITIZEN COMMENTS

Mark Allyn spoke on BVRT and recommendation to look back at June 25, 2020 potential wholesale wastewater treatment services contract with City of Temple and look into other private companies to compare with BVRT (Aqua Source, Southwest Water and Essential Utilities)

ITEM #1 NEW BUSINESS Discussion and Possible Action Items

a) Minutes

1) **Motion** to accept February 16, 2023 MPR EDC Board Meeting Minutes as presented made by Debbie Bates, Second by Jason Johnson. **Majority approved.**

2) **Motion** to accept March 16, 2023 MPR EDC Board Meeting Minutes as presented made by Jason Johnson, Second by Mike Fletcher. **Majority approved.**

b) Treasurer's Report (Debbie Bates)

1) **Motion** to accept Statement of Cash Flow, dated April 7, 2023 as presented made by Mike Fletcher, Second by Jason Johnson, **Majority approved.**

2) **Motion** to engage John Coggin, CPA to complete year ending Sept 30, 2022 Financial Compilation (Bylaws- new procedure), Cost not to exceed \$650 made by Jason Johnson, Second by Mike Fletcher. **Majority approved.**

c) **Motion** to elect Secretary- tabled

d) Workshop- 2020-23 EDC Strategic Plan- % Complete, Accomplishments & Challenges- add to goal # 5- hired professional photographer to take photos of the event center and pool with a goal to create a brochure to increase rentals.

(Verbal report @ May 9 City Council Meeting). 2020-23 Strategic Plan

e) EDC group effort to speak @ May 9, 2023 City Council meeting in support of BVRT Wastewater Solution

ITEM #2 OLD BUSINESS Discussion and Possible Action Items

a) Updates on Projects & Proposals

- 1) Temple wastewater feasibility study (Goal #8) (Jason Johnson)-update- 4 developers have declined to participate in the study. Cost of feasibility will now be based on number of acres. MPR would be responsible for \$27,000. City Council will need to approved the additional \$12,000 beyond the EDC's committed \$15,000.
- 2) Texas A & M Industry Analysis (business feasibility study) (Goal #3) (Linda Bridges)- Linda met with 3 representatives of the University for a tour of MPR assets on April 19 to discuss the Industry Analysis. Current idea is to choose the best option for economic development and focus on that area. Texas A & M CT will also help MPR create a benchmark by comparing 5-10 similar cities to see what industry they have brought into their lakeside community and what growth/success they have over the past 10 years +/-
 - a)- Hdl Companies update on Retail Market Analytics Reports & Community Profile- Contract has been reviewed by City Attorney and our project should be started in the next month.
- 3) EDC associations, partnerships, agencies etc. (Research Sign ups) (Goal #3)
 - a) Development District of Central Texas (DDCT) Report (Jason Johnson)- nothing at this time to report
 - b)- Texas Economic Development Council Membership update (Linda Bridges)- put membership on hold

b) Risk Management Program

- 1) Record storage policy (Jason Johnson)- researching ideas
- 2) Password policy (Jason Johnson)

ITEM #3 BOARD MEMBER REPORTS AND ANNOUNCEMENTS

- 1) Linda Bridges- Food trucks are signing up for SummerFest. Hope to get 5-6 more pop up vendors @ \$25 each and 1-2 more @ \$50 each. (Strategic Plan Goal #3)

ITEM #4 BRIEFING BY CITY MANAGER/ASSISTANT MANAGER/CFO

ITEM #5 REQUEST AGENDA ITEMS FOR FUTURE MEETINGS

- Wastewater Solution- pivot from city wide solution to a focus on the "Pit" area for commercial development.. Engage a Architectual Designer to produce conceptual drawings on "what the pit could look like" after nature based development.
- Proposed Budget Amendment for year ending September 30, 2023
- May 16, 2023- Tentative Date for Joint EDC and City Council Strategic Plan
- Executive Session to discuss MPR Economic Development
- Advertise MPR EDC has an opening for one board member
- Marketing & Publicity- Work Plan Goal #4 (Christina)
 - Belton Journal Press Releases for EDC accomplishments- (Christina)

ITEM #6 Adjourned @ 12:33 PM

Attest:



Linda J Bridges, President

July 6, 2023

Date