June 2023| Vol. 20

THE LAKESIDE WRITE-UP

Morgan's Point Resort, Texas

live. work. play. in mpr



Business Network's Directory Morgan's Point Resort



Discover Morgan's Point Resort, Texas Website: https://mpr-edc.org Facebook Page: https://www.facebook.com/MorgansPointResortEDC Morgan's Point Resort Business Network

Closed Facebook Group https://www.facebook.com/groups/739084993992075

Living in MPR ...



Things to do in June...

1) SIGN UPS- MPR Business Showcase- July 15th ***tables are limited inside the Community Center

Thanks to JoEll Guzman & Buffy Murdock, chairmen of the MPR Community Yard Sale for adding another element to the event to help our MPR small businesses. Sign up for the Business Showcase on July 15th. Send an Email to: **mprcwys@gmail.com**

2) Promote the MPR Business Directory.

You can find the directory on the "Discover Morgan's Point Resort, Texas" website

https://mpr-edc.org

Click on the Business Directory link located just under the photo of the MPR Marina https://mpr-edc.org/?page_id=616



Page 2

MPR Comprehensive Plan

How business and economic development ranked in the "wish list" 543 people responded to the MPR Comprehensive Plan Survey

Who responded to the survey:

Year-round resident of the City. 84.7% Seasonal resident of the City. 1.5% Property owner in the City. 53.7% Business owner in the City. 3.0% Work or study in the City. 4.1% Attend a place of worship in the City. 3.8% Visit / spend time in the City. 9.4% Do not live in the City, but live within Bell County. 2.4% Other 1.5%

How long have you lived in MPR?

1-5 years 37.2% 6-10 years 18.0% 11-20 years 19.7% Over 20 years 23.4% I do not live in Morgan's Point Resort9 1.7%

Age of residents who answered the survey

19 and under 0% 20 - 29 6.4% 30 - 44 31.8% 45 - 54 18.3% 55 - 64 21.3% 65 -74 16.0% 75 and over 6.2%

New opportunities that would make MPR better in the future.

Business establishments are adequate 24.7% Bike Shops / Canoe & Kayak Rentals 22.2% Farmers Markets 47.2% Liquor Stores 1.2% Manufacturing / Light Industrial 2.3% Restaurants 51.8% Professional / Medical Office Space 9.0% Shops and Retail 26.7% Grocery Stores 38.2% Storage Facilities (Boats, RVs, Trailers) 1.5% Other 6.1%

What is most important to our residents 1 (most important) to 10 (least important).

1.Lake Lifestyle (i.e., Natural Beauty, Quaint and Quiet, Neighbors) 7.63%

2. City Services and Facilities (i.e., City Hall, Senior Activity Center, Library, Historic Preservation) 7.06%

.3 Park and Recreation (i.e., Parks, Playgrounds, Event Center) 6.40%

4. Conservation (i.e., Dark Sky Street Lighting, Trees, Green Spaces, Raingardens) 6.40%

5 Commerce (i.e., Restaurants, Grocery, Coffee Shops, Day Cares, Downtown) 5.86%

6. Transportation and Mobility (i.e., Roads, Sidewalks, Bike Lanes, and Walking Trails) 5.56%

7. Utilities and Stormwater (i.e., Water, Wastewater, Solid Waste) 5.08%

8. Housing (i.e., Single-Family Residential, Condos) 4.30%

9. Well-Designed Active Community (i.e., Attractive, Healthy, and Safe Spaces) 3.98

10. Resort Accommodations (i.e., Lodging, Fishing Cottages, Hotel, Bed and Breakfast) 2.73

Page 3

Let's Play...



Paddling Trail

Whether paddling the Camp Kachina Paddling Trail which offers open water and wide lake views or The Tanyard Springs and Mother Neff Paddling Trails which give paddlers a chance to explore the lake's smaller inlets, enjoying the quiet and calm of the protected coves, you will enjoy your trip to Morgan's Point Resort.

Driving Directions to Morgan's Point Marina access point: North of Belton about 6.5 miles, go west on FM 2483 about 1.5 miles to stop sign. Turn right and continue about 0.5 miles, take a left on Cheyenne Trail, and then left on Calamity Jane Dr. which dead ends into the MPR Marina parking lot. Proceed to the south end of the parking lot for paddler parking and put-in site.

SAVE THE DAY

June 29- Elder Explorers @ The Point

9 am to Noon
@ Community Center
July 2- SummerFest
Kleypas Park
5 pm- 10 pm
July 15- Community-wide
Garage Sale & Business Showcase
7 AM- Noon Yard Sale
8 AM-Noon Business Showcase
@ Community Center
Sept 23- Chili Cookoff

H.B. Cross Phone Repair MPR Resident Contact H.B. Cross Phone Repair using Messenger in Facebook: https://www.facebook.com/profile.php? id=100087392343690 Description: For Iphone, Ipad, Chromebook Screens, new batteries or broken cameras or camera repair



MPR BUSINESS SPOTLIGHT