

# THE LAKESIDE WRITE-UP

## Morgan's Point Resort, Texas

### live. work. play. in mpr



**Business Network's  
Directory  
Morgan's Point Resort**



**Friends & Neighbors**

**NO Round Table  
Social in  
December**



**Enjoy  
the Holidays  
See you  
In the  
New Year!**

### Living in MPR...

**A MPR LAKESHORE PROJECT- Wouldn't it be Fun?**

**L= Learning (classes for all ages)**

- Nature center
- Master gardener
- Children's classes \*\*\*support elementary school tours

**A= Adventure (sports and exploration)**

- Business sponsorship of sports events (Disc Golf, 5k runs, Triathlons etc.)
- Build "hard-pack" trails to support moped, bicycle and golf cart rentals

**K= Kayaks and more... (fun on the lake)**

- Boat rentals
- Food trucks/snacks sold at the Marina
- Poker Run on the Lake

**E= Environment (keep MPR beautiful)**

- Recycle business (cardboard, plastic bottles & aluminum cans)
- Recycle wastewater to support a 9-hole golf course

**S= Safety (roads, neighborhoods & on the lake)**

- Water Safety Summer Camp

**H= Health (activities that keep us healthy)**

- Walking trails- business sponsored covered benches etc.
- Senior and kid's exercise classes

**O= Outside & "original" events (trade shows, entertainment)**

- Music, games etc.

**R= Relaxation (retreats and camping)**

- Nature-based boutique conference/retreat center
- Camping events @ Oakmont Park (BusFest etc.)

**E= Entrepreneurs (mobile, temporary & seasonal)**

- Create a MPR "fair grounds" to hold weekly, monthly events for new businesses to get their feet wet. Food court etc.

## Working in and around our city...



### Variety in the Type of Small Business Adds to a Community's Character

Read the full article at: <https://startupsavant.com/6-ways-your-small-business-affects-the-community>

From family-owned restaurants and landscapers to local boutiques and childcare services, a wide variety of small businesses can enhance a community's character. Each small business fills a specific need with a personal touch that often reflects the community around them. Small business owners can connect with their clientele on a more personal level and get to know their needs and desires. This cultivates innovation and healthy competition, allowing different businesses to recognize and fill different niches. Some popular niches new businesses are trying out include things like tiny houses, Reiki businesses, pet hotels, and aromatherapy businesses. Healthy competition also pushes small businesses to strive for what makes them unique and build stronger customer relationships. Those close customer relationships then encourage honest feedback, allowing business owners to better address their community's evolving needs and issues. In fact, many entrepreneurs start their own business to address these issues or unmet needs for the benefit of their community. This can encourage more innovation with diverse, locally made products and allows small businesses to tailor their inventory to reflect their community's specific tastes and demands.

Small businesses have more flexibility in what they can carry and provide compared to larger stores and retailers, which may have strict requirements and restrictions regarding what they can and/or must sell. With the ability to freely curate the products they carry, most small business owners have more in-depth knowledge about the products they sell. By knowing the products and services their customers want, need, and like, small businesses can better support their local community.

Small businesses have a great impact on their community. From promoting environmentally friendly practices to boosting the local economy by creating more jobs and revenue for their city or town. Small businesses can also more easily respond to evolving community demands by supporting other small businesses and providing much-needed products and services.

One person can make a difference. You don't need to know new ideas; you just need to be open to them.

# Let's Play...

LADIES AUXILIARY MPR VFD

## Christmas Lighting Contest

No Sign up Needed - Everyone in Morgan's Point Resort is Eligible  
*'T was the Lights before Christmas!*

- North Pole Award** - Best Block
- Yuletide Award** - Classic traditional décor - make Santa proud
- Jack Frost Award** - Chillest display of icicles and white lights
- Hollywood Christmas Award** - Best Use of Theme and/or Characters
- Trumpet Award** - WOW Factor - Best Use of Color and Lights
- Jingle all the Way Award** - Best Use of Multi-Media
- Charlie Brown Award** - Most Naturally Simple Display
- Santa's Favorite Theme** - Best Use of Animation
- Rudolph Award** - Best Small Display
- Clark Griswold Snyder Award**
- Best Commercial/Retail**
- Spirit of the Season** - Honorable Mention

*Bragging Rights & a Sign in Your Yard*



Judging will take place  
**December 12th-18th, 6-9pm**  
Award Signs will be placed  
December 20th



CITY OF MORGAN'S POINT RESORT

**DECEMBER 2, 2022**  
6-8 PM



## SANTA & MRS. CLAUS

GARRETT & MIC HILL EVENT CENTER  
60 MORGAN'S POINT BLVD.

### MPR Event Calendar 2022

- Dec 2- Santa & Mrs. Claus- 6-8 PM @ Garrett & Mic Hill Event Center
- Dec 3- Chili Dinner, 5-7 PM @ Fire Station 6 Lake Forest Drive
- Dec 12-18- Christmas Lighting Contest
- Dec 20- Award Signs for Christmas Lighting Contest will be placed

**Keene Roofing**  
1821 Morgan's Point Road  
TJ Petrie, Manager  
Phone: 254.771.4260




**Chili Dinner** **All-You-Can-Eat Chili,**  
hosted by the Morgan's Point Resort Volunteer Firefighters Assn. and all the fixins', tea and dessert  
assisted by the Ladies Auxiliary MPR VFD **\$12.00 per person**

**Saturday, December 3rd, 5-7pm**  
Fire Station 6 Lake Forest Drive Morgan's Point Resort

Proceeds benefit **MPR VFA Santa Pal** Program for Underserved MPR Families

# MPR BUSINESS SPOTLIGHT

