

# THE LAKESIDE WRITE-UP

Morgan's Point Resort, Texas

LIVE. WORK. PLAY.



**Business Network's  
Directory &  
Resource Guide to  
Morgan's Point Resort**



**Friends & Neighbors**

## Join Us!

**New Time &  
Location**

**Date:**

Wednesday, July 13, 2022

**Time:**

6:00 PM to 7:00 PM

**Where:**

Sol de Jalisco Restaurant  
1680 Morgan's Point Road

Round table Discussion & Social  
Jimbo Snyder & Dalton Rice will join us  
for tonight's topics:  
MPR Home Rule & Master Plan  
What's Happening in MPR!

R.S.V.P.

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**Living in Morgan's Point Resort...**

Texas State Historical Society

Published: April 1, 1995

By: Vivian Elizabeth Smyrl

**Morgan's Point Resort City, TX.**

Morgan's Point Resort City is on the shores of Belton Lake seven miles north of Belton in northern Bell County. It was named for the James E. Morgan family, who owned much of the land where the community was built. Developers purchased 1,277 acres for the project, and at the end of June 1970 Morgan's Point Resort residents voted to incorporate with an aldermanic form of government. The community grew quickly, with the number of residents rising from fifty in 1976 to 299 in 1980 and to 1,082 in 1982. The business district consisted primarily of service industries catering to local residents and to visitors to Belton Lake. Most members of the workforce commuted to nearby Temple or Belton or were associated with Fort Hood. Children attended school in the Belton Independent School District. By 1990 Morgan's Point Resort had a population estimated at 1,766, and residents had voted to change to a city-manager style of government. The population grew to 2,989 by 2000.

## Working in and around our city...



Texas Workforce Commission offers seminars for employers to learn about state and federal employment laws and the unemployment claim and appeal process

To register, and for the most up-to-date list of conferences, please visit:

<https://twc.texas.gov/texas-conference-employers>.

Business & Hobbyist Directory  
Follow the QR Code to the City website for a copy of the directory



## Trying to build business credit?

Information shared by TRUiC  
<https://howtostartanllc.com>

You can build business credit by partnering with easy-approval companies that report to major business credit bureaus and setting up a system to monitor your credit. As creditors report tradelines over time, it will increase your business credit scores, qualifying you for more lending options.

Info shared by:

TRUiC focused on three types of companies that help build good business credit from the ground up. These companies include:

- Net 30 vendors
- Business credit cards
- Business credit monitoring services

Recommended by TRUiC: Apply for an easy-approval business credit card from Divvy and build your business credit quickly.

## A couple of tips on making your small business a success...

Running a small business is a significant feat on its own. But taking one from modest beginnings and into the "bigger" leagues is even more challenging.

- *Make the most of your location.*

Ideally, you'd want to establish your business somewhere aesthetically pleasing, but unfortunately, that's not always possible. Sometimes you have to with the best you can afford without breaking your budget.

But that doesn't mean you can't make it look and feel like a five-star location. Even if your location isn't lakeside, make it appealing for customers.

- *Give customers something unique.*

Are you competing in a business with a competitor on every corner? If so, you need to provide your customer with a unique experience they won't get anywhere else.

- Creating a unique and accommodating environment for your customer for your business success. But none of that matters if no one knows your business exists. *Marketing is critical of a thriving business.*

Set up a website, promote deals and respond to customer feedback on social media.

Consider investing in video marketing that accentuates the best features of your business.

## Let's Play...



## Destination Morgan's Point Resort, Texas

At the bottom of Lake Belton are a number of communities that once thrived along the banks of the Leon River. Most of this stretch of the Leon was known as Tennessee Valley, named originally by settlers from Tennessee that were reminded of home by the natural beauty of this area. Some of that history is recognized by the MPR Paddling Trails names. For example, the loop west of the Marina has been named "Tanyard Springs Loop" after the small community Tanyard Springs, now resting below the waters of Lake Belton.

[https://tpwd.texas.gov/fishboat/boat/paddlingtrails/inland/morgans\\_point\\_resort/](https://tpwd.texas.gov/fishboat/boat/paddlingtrails/inland/morgans_point_resort/)

### His Life Woodworks

MPR Resident

Hobbyist + Mobile Vendor

Jared Baker

Phone: 254 317 5638

Email is [jpbsleepytech76@gmail.com](mailto:jpbsleepytech76@gmail.com)

Description: Metal/Wood planter boxes, all sizes

## Morgan's Point Resort - Camp Kachina, Tanyard Springs, and Mother Neff Paddling Trails

Whether paddling the Camp Kachina Paddling Trail which offers open water and wide lake views or The Tanyard Springs and Mother Neff Paddling Trails which give paddlers a chance to explore the lake's smaller inlets, enjoying the quiet and calm of the protected coves, you will enjoy your trip to Morgan's Point Resort.

### Getting There

#### Camp Kachina Girl Scout Camp:

Driving Directions to Access Site:

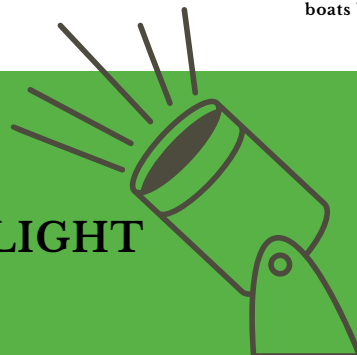
Morgan's Point Marina: North of Belton about 6.5 miles, go west on FM 2483 about 1.5 miles to stop sign. Turn right and continue about 0.5 miles, take a left on Cheyenne Trail, and then left on Calamity Jane Dr. which dead ends into the MPR Marina parking lot. Proceed to the south end of the parking lot for paddler parking and put-in site.

#### Roger's Park:

North of Belton about 6.5 miles, go west on FM 2483 about 1.5 miles to stop sign. Turn right and continue about 2 miles, take a right at sign to Roger's Park. Proceed past the boat ramp about 1000 yards to put-in site on the left. Parking for paddlers is on the right (south of the put-in).

Note: Invasive zebra mussels have been found in this area. To prevent further spread of this pest, paddlers are required to drain all water from their boats before leaving the river.

## HOBBYIST SPOTLIGHT



"Fun Fact" on the Cops and Robbers 5K Run and Firehouse Chili Cook-off: The 5K Run will be chip timed @ the Saturday, March 25, 2023 event.

**Spring/Summer Session**  
**June 2nd thru August 11th**  
**Tuesday & Thursday - 9am-10am**  
**Evening Session Info Coming Soon**

\$55.00 Punch Card; or \$4.25 per Session

Instructors: Kaylen & Twila / Coordinator: Barbara Lynam

To Register: **718-8081**

**Come Join Us!**

Proceeds benefit Ladies Auxiliary  
 for the MPR Fire Department

**WITH J. WALL**

Classes starting May 24th  
 at Morgan's Point Pool  
 Belton, TX

- 2 week sessions, Tuesday-Friday
- 45 minute classes
- 6 children per class
- Instructor with over 20 years experience
- 10% off Season Passes

Jordan Wall  
 (254) 721-1618  
 jwall1625@gmail.com

Contact me today  
 to register!

**MORGAN'S POINT RESORT SUMMER FEST 22**

**3 JULY 2022 NOON - 9 PM** (TIME SUBJECT TO CHANGE)

**KLEYPAS PARK**

**LIVE MUSIC FEATURING THE BILLY HOLT BAND**

**BOUNCE HOUSES, FOOD TRUCKS, VENDORS AND MORE**

**SUNSET FIREWORKS OVER THE LAKE**

Event change- Summer Fest 22  
 will officially kick off at 3:00 PM

## Great news from the Ladies Auxiliary!

Our 2023 Cops vs Robbers 5K Run with Nosey Neighbors will be chipped timed by Race Day Event Services; plus, we will apply to get the Run certified ... this is great news! The scheduled Run date is March 25, 2023.

# Event Calendar

July 3- Summer Fest @ Kleypas Park (3-9 pm)

July 16- Community Yard Sale (7:30 am- 2 pm)

July 23; July 30; Aug 6; Aug 13- Summer Reading @ MPR Library (10 am-NOON)

October 4- National Night Out- 6-9 PM @ the Public Safety Center

October 8- "Bug Fest"- All Day @ Oakmont Park

October 14& 15 - 2nd Annual Nipper Barbeque Cookoff- All Day @ Ansay Park

October 31- Halloween Festival- costume contest- SAVE THE DATE